



MVCAP presents PHEW! – the legacy of an Olympic Year

A local festival of sport and activity for the Malmesbury and Villages area aimed at getting people of all ages and levels of ability involved in participation, health, exercise, well-being or volunteering.

What's it all about?

Malmesbury and Villages Community Area Partnership (MVCAP) invites all sporting clubs and activity related organisations to join a programme of events from July to September 2013. MVCAP, working with Wiltshire Council's Malmesbury Area Board, have funding to promote your idea and to help make a special event a reality.

The events should be targeted at getting new people involved in participation, health, exercise, well-being or volunteering. They can be targeted at any age group or level of ability.

Your event could be:

- A 'Taster Day' to give local people a chance to discover your sport
- A demonstration to attract supporters, volunteers or participants
- A presentation of a new sport or activity not currently available in the area
- Organised walks to places of interest in the area to encourage new people to join in and take advantage of the great walking opportunities we have in the area.
- An event which encourages wide participation
- Activities accessible to people with disabilities
- Activities for people taking the first steps towards regular exercise
- An introduction day for people interested in volunteering to help with the running of your club or organisation.

2012 was a remarkable year for Wiltshire with huge numbers witnessing the passing of the Olympic torch through the county, many Wiltshire residents competing in and winning medals at the Olympic and Paralympic games, and widespread enthusiasm for volunteering to support the events. PHEW! has been created to capture some of this energy and develop a local programme to encourage people to take advantage of the wide range of clubs and activities in our area and get involved as participants, supporters or volunteers.

PHEW! will support a diverse range of initiatives which encourage new participation, health, exercise, well-being and volunteering within our community. This might be promoting our local sporting clubs, encouraging leisure activities such as walking and swimming, giving people the chance to get involved as supporters or volunteers, or bringing new activities to the area – particularly those suited for all levels of ability.

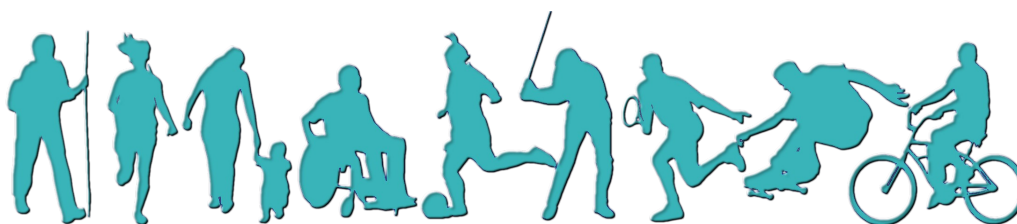
What can we provide?

With funding from Wiltshire Council's Malmesbury Area Board we can:

- Include your event in all the PHEW! promotional literature, website, programme material and publicity, to ensure that your event reaches the widest audience, all at no cost to you
- Give advice on who to contact for support or information on new sports, activities, or funding
- Provide free help with setting up a website for your organisation or activity to enable your work to be promoted in the longer term
- Offer help on how to make your idea possible

What you should do?

- We would like to draft out a rough programme of events that PHEW! can support as soon as possible.
- Can you please give some urgent thought to how the PHEW! 'umbrella' could support your ambitions as a club or organisation this year or in future years?
- We would like to talk to you about your ideas and whether these would fit into the programme. We can discuss your current events which we can help to promote, new ideas for events that might be supported by PHEW, or a new initiative which could add to what is available in the area.
- Please reply to us by Sunday 26th May 2013 with contact details so that we can discuss how to take your ideas forward.



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A Malmesbury and the Villages
Community Area Partnership Initiative

funded by

